

## **Cookies**

We use cookies and similar tools across our website to improve its performance and enhance your user experience.

### **What are cookies?**

Cookies are small text files that a website might leave on your computer or mobile device when you visit a page. Cookies help websites recognise your device the next time you visit. They help you fill out forms faster and help make content more visible to you based on your previous browsing behaviour. We use the term “cookies” in this policy to refer to all files that collect information in this way.

Certain cookies contain personal information, but most cookies would not collect information that identifies you. Instead, most cookies collect more general information such as how users arrive at and use websites or a user’s general location.

### **What cookies does the [arctic.review](#) website use?**

Our cookies serve three overall functions:

#### **Operational cookies**

These cookies are used to analyse how you use our website in order to monitor its performance. This allows us to provide reliable access to our most popular pages.

#### **Functional cookies**

These cookies are used to remember user preferences. For example, they save you time filling out various forms by remembering the options you selected as preferences.

#### **Other cookies**

Certain cookies are used to collect statistics, monitor traffic to a website, improve a website’s functionality, and detect bot activity. We collect statistics through Google Analytics.

#### **More information**

Advertisers sometimes use cookies to show users ads based on their preferences. If you are a resident of the European Union and would like to learn more about how cookies are used for such purposes, or choose to opt out of them, please visit [www.youronlinechoices.eu](http://www.youronlinechoices.eu). Please be aware that if you choose to disable cookies, you may find that some parts of the sites do not work the way they supposed to.

More detail on how businesses use cookies is available here: [www.allaboutcookies.org](http://www.allaboutcookies.org).

If you have any queries regarding this Cookie Policy please contact us by e-mail at [info@arctic.review](mailto:info@arctic.review).